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Local Findings: Houston Area Red Lobster Restaurants Have Been Redesigned

Growing up, we didn't eat out much. We Papi {my Dad} took us out for dinner it was usually for Mom's Birthday or on a VERY special occasion, like he just got that big promotion at work. Either way, our restaurant of choice was ALWAYS Red Lobster. As a family of six on one income, I KNOW that wasn't easy to swallow, but looking back at those times in my childhood, I have such fond memories.



A few years ago, I wanted to reignite those fuzzy family feelings, by taking MY little family out to Red Lobster. Needless to say, we left there more than frustrated. I vowed to never go back, until just recently when I learned Red Lobster has a new look, new revamped menu options, and a whole new dining experience.

About Red Lobster's Redesign:



All of the Houston-area restaurants have recently been redesigned in a style inspired by the seaside fishing villages of Maine. New exterior features reflect architecture you'd find throughout New England, including a stone tower, ship lanterns and Adirondack-style chairs to encourage conversation and mingling. Inviting interiors now welcome guests with cozy booths, softer lighting and nautical décor such as signal flags and seaside-inspired artwork.

Beyond the redesign, Red Lobster has made other exciting updates over the past several years to improve guests' dining experiences, including the introduction of a Today's Fresh Fish Menu, featuring five to eight selections of fresh fish daily, a signature cooking platform, the Wood-Fire Grill, and a Quick Catches Lunch Menu.

Most recently, Red Lobster debuted new TV advertisements that feature real Red Lobster employees talking about what's different at Red Lobster, and a new, contemporized logo.

Momma Findings:

My friends at Red Lobster asked me to try out the new and **improved menu** and redesign and I'll be honest. At first? I was pretty hesitant. Flashbacks of my experience with the kids 2 years ago scrolled across my brain and I was quick to give a big fat no, but something told me, "Sara, give it a chance."

So, I did.

We were in the Pasadena area and decided to try the Red Lobster there as a family. Right away, I noticed the new design from the outside and when we walked in the nautical decor was fresh, clean, and inviting. It was a busy day there, however, we only waited 2-4 minutes for a table to seat five of us. While the restaurant was full of people talking, it felt like we had our own space, as we sat in a cozy booth, with soft lighting right over us.

Immediately, our drinks were ordered and our FAVORITE cheesy biscuits were brought out. You've got to admit, Red Lobster has the BEST bread EVER. Now, to make a dining experience tolerable, all I need is timely service and good food. To make a dining experience exceptional, all I need is my children to be happy throughout.

That. They were.



I was thoroughly impressed with the service of our waiter {and I can't think of his name, but he was AWESOME}, but I also enjoyed the extensive kids menu. We've been out to eat enough that chicken nuggets, grilled cheese, and hamburgers just aren't something my kids want. They were happy to choose between different drink options and seafood such as grilled fish, shrimp, and lobster.



My children were ecstatic at the experience and this Momma was thrilled we gave Red Lobster a chance. The food was exceptionally tasty and abundant, while the service went over and beyond to help keep our drinks full and our table full of laughter.

Now, to make a dining experience memorable, all I need is one special touch. As we headed over to the front door, my kids decided to take a look at the LIVE lobsters in the tank by the waiting area. The manager of the restaurant dropped what he was doing and came over to show them what it looks like when one is pulled out, asked if they wanted to "pet" it. My kids could not stop TALKING about how awesome that was.



For more information about the Bar Harbor design at Red Lobster or to find a location nearest you head over to www.redlobster.com/barharbor. If you're in the Houston area, might I suggest the Pasadena location?

Sara

Disclosure: This post made possible by Red Lobster and representing PR agency, who provided me with a gift card to facilitate this post. Opinions, stated, are always my own and never wavered by products received nor compensated unless, otherwise, stated.