



July 16, 2010

Red Lobster - New Look



Red Lobster's newly, redesigned atmosphere, inspired by Bar Harbor, Maine, is the best place to go to experience fresh, delicious, top-quality seafood at a good value. Nearly 700 Red Lobster restaurants across North America will be redesigned over a five-year period with 51 remodels planned by June 2010.

The Bar Harbor design creates a warm, inviting seaside atmosphere and builds on the many improvements made inside the restaurant over the last several years -- from the debut of an award-winning Today's Fresh Fish Menu to bringing guests more culinary-forward items prepared on our signature Wood-Fire Grill.



(Wilkes Barre location)

Recently my husband and I had a chance to re-visit the Wilkes-Barre Red Lobster and what a noticeable difference! Previously this location was decorated in light blue, green, yellow and red hues, and now you walk in to warm browns, tans, and blues. I am a big fan of the new direction that Red Lobster has taken. The walls have nautical flags in frames and lighthouse photos. My husband is a big fan of light houses and we even have a nautical room in our house, so it was a treat to visit this location with its new look. On top of the great new look, the food was as delicious as ever. I had a chance to order my all-time favorite food - King crab legs. It is definitely a splurge, but it was well worth it!



WIN IT: Two of my readers will each win a \$10 Red Lobster Gift Card, so you can check out their new look for yourself!

HOW TO ENTER:

- 1) Blog about this giveaway and leave me the link
- 2) Follow my blog (blogger/FB)
- 3) Follow Me on [Twitter](#), and leave a comment with your twitter name
- 4) Tweet about this giveaway @melindajoy926 (This can be done DAILY)
"Red Lobster Gift Card Giveaway @melindajoy926 here: _____(link)_____"
- 5) Post my button on your side bar and leave me the link
- 6) Subscribe to my blog via email/google reader
- 7) Send this giveaway link to 5 of your friends and let me know you did or post this link as your FB status - honor system
- 8) Sign up for Sponsored Tweets, get paid to tweet: <http://bit.ly/cJ16rs> (not spam, it really works)
- 9) Comment on one of my non-giveaway posts (up to 5 posts, for up to 5 extra entries - leave comment for each post you commented on)
- 10) Join swagbucks - search and earn prizes (it's great)



11) Join Groupon - a site where if groups of people buy, you benefit from the discount - for ever major city! <http://www.groupon.com/r/uu3910417>

Deadline: August 15th , at noon EST

Good Luck!

A big thanks to Red Lobster and Edelman for this review opportunity!