

March 27, 2010

PEOPLE'S CHOICE

FOOD & DRINK

Seafood

1

Red Lobster
1460 E. Shaw Ave.
(559) 221-9495

Keeping things fresh is a key ingredient to Red Lobster's success. With five to eight fresh fish selections delivered daily and unparalleled customer service, the restaurant is a longtime Fresno favorite.

Media and communications manager Erica Jaeger says that pleasing customers is at the heart of everything the restaurant does. In addition to freshness, that includes bringing more culinary-forward items to the menu and training the wait staff in the differences in seafood. Jaeger says that Red Lobster recently unveiled a new cooking platform, a wood-fire grill that uses oak to infuse seafood with flavor and sear in the juices.

Couple that with the the live grade A lobster, popular Cheddar Bay Biscuits and semi-annual promotional specials, and it's easy to see why Red Lobster is such a catch.